



सत्यमेव जयते

MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES
GOVERNMENT OF INDIA

Exquisite handicrafts
by North East
entrepreneurs at
IHE 2019



MSME INSIDER

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IHE 2019 INDIA INTERNATIONAL HOSPITALITY EXPO

Food & Beverages, is the future of hospitality at home and abroad. In tandem with the vision of becoming the greatest, grandest and biggest hospitality show in Asia, International Hospitality Expo was curated in 2018. Post the successful completion of its debut edition, IHE 2019 was organised as an essential milestone to harness the opportunities in the most promising sector- F&B- of the industry. The objective is to create an all-encompassing ecosystem for the F&B industry which is integrated with the hospitality industry to have them both drive country's economic growth. IHE is a platform built to present an all-encompassing solution to the hospitality, F&B and allied sectors in terms of sourcing, knowledge sharing and recognition

South Asia's largest hospitality show, the India International Hospitality Expo 2019 opened on August 7 at the India Expo Centre and Mart, Greater Noida Expressway for four scintillating days featuring product showcase, B2B dialogues, cookery masterclasses,

wine sommelier training sessions, chefs' competitions, awards and international gourmet safari. Covering a wide range of products such as furniture, spirits and beverages, IT solutions, food products and many their areas, IHE 2019 registered its presence as a truly multi-dimensional platform with all hospitality related goods

An Insight
to the South
Asia's Biggest
Hospitality
Expo:
IHE 2019

and services under one roof.

There are many reasons why IHE 2019 promised to be the biggest destination for the South Asian Hospitality industry. These are apparent from the above mentioned

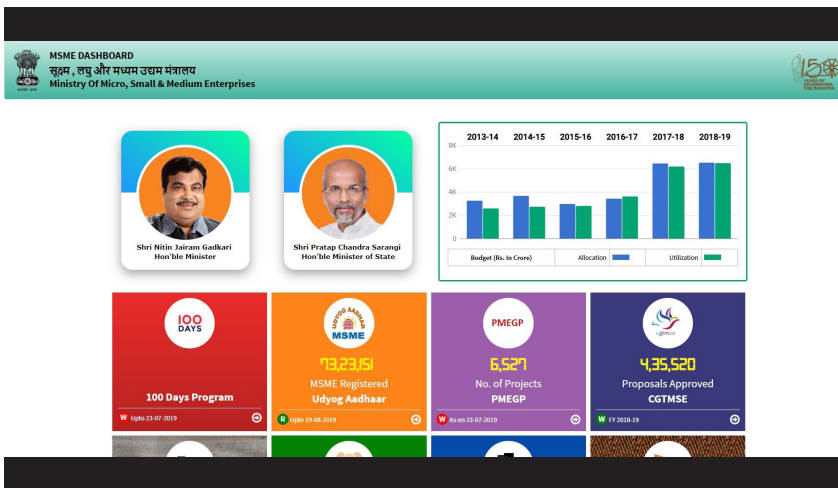
line up of events, followed by Hospitality Conclave. The Conclave at IHE 19 addressed pressing issues concerning hospitality, F&B and allied sectors where the thought leaders, associations and government bodies brought in their knowledge and experience. Culinary competition and mixology challenge for young bartenders created a tryst with mouth-watering delicacies in front of a live audiences.

MSME AT IHE-2019

Providing the largest share of employment after agriculture, MSMEs have a countrywide presence. They produce diverse range of products and services to meet the needs of the local and global markets spread across national and international value chains. The growing number of Medium, Small & Micro-scale industries and their importance in fostering entrepreneurship and employment, demand an exclusive

[Read more here](#)

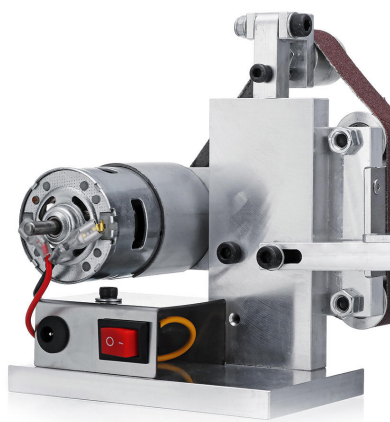




DASHBOARD UNDER M/O MSME GOES LIVE ON JULY 2019

A Dashboard with current status of all the schemes and major activities under this Ministry has

been made functional during July, 2019 and can be accessed at <http://dashboard.msme.gov.in>.



CTTC, BHUBANESWAR SEEKS DESIGN PATENT OF POLISHING MACHINE

Central Tool Room & Training Centre (CTTC), Bhubaneswar, has got approval from the Patent Office, Kolkata for Design Patent of "Mini Sand Belt Polishing Machine".



RBI BRINGS OUT REPORT ON SECTORAL DEPLOYMENT OF BANK CREDIT

As per Reserve Bank of India report on Sectoral Deployment of Bank Credit (June, 2019), the deployment of Gross Bank Credit witnessed a Year-on Year growth of 11% as on June 21, 2019 viz-a-viz June 22, 2018. However, Manufacturing sector and Services sector recorded a growth of 0.6% and 17.5% respectively during the same period.

IN THE SPOTLIGHT



Central Tool Room & Training Centre (CTTC), Bhubaneswar has been associated with the Indian Space Research Organization (ISRO) for more than two decades and made significant contribution for the Chandrayaan-2 Mission, in the following manner:

(i) For the GSLV Mk III Launch Vehicle, CTTC, Bhubaneswar developed different types of flow control valves, sensors, regulators which control the movement of the liquid fuel from the fuel tank for combustion. All these assemblies have been manufactured at CTTC, Bhubaneswar and assembled and tested at CTTC, Bhubaneswar's Assembly Wing located in the premises of Liquid Propulsion System Centre (LPSC), ISRO, Bangalore. CTTC, Bhubaneswar has also developed some of the components for the Cryogenic engine of the Launch Vehicle.

(ii) For navigating the Lunar Orbiter in the Earth's Orbit as well as in the Lunar Orbit, 6 types of inertial and navigational assemblies have been manufactured by CTTC and supplied to ISRO Inertial Systems Unit (IISU), ISRO, Trivandrum, for integrating into the Lunar Orbiter. Flow control valves, sensors and regulators are also fitted in the Orbiter.

(iii) The Moon Lander which will be soft landing on the Moon's Surface has a wheel mechanism, for which some of the links and components have been manufactured by CTTC, Bhubaneswar and supplied to ISRO.

SUCCESS STORIES



ENTREPRENEURIAL REVOLUTION THROUGH FOOD- ZEINORIN AND LEIYOLAN

Armed with the passion for experimental ideas and geared with confidence and determination, Zeinorin from Ukhrul is not a regular entrepreneur. A chef friend of hers taught the process to make chocolates. Thus, Hill Wild was incorporated in November 2017 by Zeinorin along with Leiyolan Vashum, who is her founding partner. They also manufacture chocolates using locally sourced nuts and take up projects to empower entrepreneurs and help in setting up market linkage; and also sell local ingredients like wild black pepper, forest honey, and black rice. Currently, they stock chocolates in select stores and cafes across Nagaland and Manipur for now. And is grateful to MSME for providing them with exposure for expanding their business. Zeinorin and Leiyolan have been extensively supported by the Ministry of MSME under the National SC-ST Hub Scheme for promoting and marketing their products.

NAARA AABA : INDIA'S FIRST ORGANIC KIWI WINE

A white wine made from kiwi fruit called Naara Aaba, comes from Arunachal Pradesh, is produced by Lambu-Subu Food and Beverages at Hong village in Lower Subansiri district. Tage Rita Takhe, 37 is the proud manufacturer of this wine hailing from Lower Subansiri district of Arunachal Pradesh. Lambu-Subu Food produces around 40,000 litres of white wine per batch, and it takes the company around four months to produce one batch of wine. The wine also contains vitamins C, B1 and B2, and minerals such as calcium and iron. Taga remarks Naara Aaba is a brand of the Northeast and calls upon investors to invest in the state. She adds there is a lot of scope in the food processing sector in the state and expresses gratitude to the National SC-ST Hub Scheme under Ministry of MSME for providing exposure and opportunities to market her products.



SANTANU SUTRADHAR: FASHIONABLE FURNITURE

Mr. Santanu Sutradhar is the proud proprietor of Disha Enterprise located at Silchar in Assam. Disha Enterprise is a quality driven organization offering a wide range of Wooden furniture, chair, sofa set, bed, table. Registered in 2015, the firm supplies wooden furniture, chair, sofa set, bed, table within preset time. Disha Enterprise has made a name for itself in the list of top suppliers in India. By exporting his products to European countries, the proprietor now earns good returns and is able to lead a good quality life. He is providing employment to 500 artisans in his village. His venture is flourishing day by day with the support of Ministry of MSME under various schemes.



MSME HAS AN ACTIVE SOCIAL MEDIA PRESENCE THAT HIGHLIGHTS THE MINISTRY'S DAY-TO-DAY ACTIVITIES AND ENGAGES WITH THE PUBLIC DIRECTLY. THIS SECTION HIGHLIGHTS THE SOCIAL MEDIA HAPPENINGS AND THE HIGHEST ENGAGEMENT POSTS FOR THE MONTH.

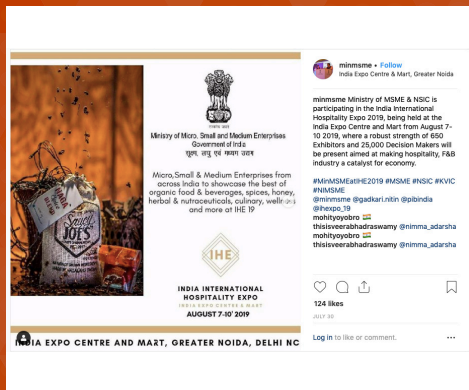


FACEBOOK HIGHLIGHTS

Top Facebook post earned 9K impressions

Ministry of MSME & NSIC is participating in the India International Hospitality Expo 2019, being held at the India Expo Centre and Mart from August 7-10 2019, where a robust strength of 650 Exhibitors and 25,000 Decision Makers will be present aimed at making hospitality, F&B industry a catalyst for economy.

VIEW POST



INSTAGRAM HIGHLIGHTS

Top Instagram post earned 1.4k impressions

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VIEW POST



TWITTER HIGHLIGHTS

Top Tweet earned 21.1k Impressions

MSME Sector Contributes Significantly to Indian Economy: Nithin Gadkari
#NSIC #PIB #MSME #KVIC #NITINGADKARI #EXPORT #GDP #SMEs

VIEW POST



#MINOFMSMEATIHE2019

After a successful 1st edition of India International Hospitality Expo that left the biggest names from the hospitality industry enthralled, IHE19 conducted its 2nd installment. With support from the Ministry of MSME & NSIC, IHE19 continues to make world-class hospitality exhibition experience a reality. Dedicated brand building activities, extensive national & international media coverage, and world-class infrastructure at India Expo Centre & Mart will act as the stage for this grand show.

VIEW POST



CTTC MAKES SIGNIFICANT CONTRIBUTION TO CHANDRAYAAN 2

As Chandrayaan 2 successfully enters the Moon's orbit, Ministry of MSME boasts of the fact that its Technology Centres in Bhubaneswar (Central Tool Room & Training Centre, CTTC) & (Institute for Design of Electrical Measuring Instruments, IDEMI), Mumbai have been closely associated with the Mission in developing several vital components for the Cryogenic engine of the Launch Vehicle, Navigational assemblies of the Lunar Orbiter and the wheel assemblies for the Moon Launch.



NSIC SIGNS MOU WITH UP STATE BIO ENERGY DEVELOPMENT BOARD

P Udayakumar, Director (P&M), NSIC, signed an MoU with PS Ojha, Convener, UP State Bio Energy Development Board at Lucknow on 05.07.2019 to support agri-entrepreneurs in creating waste to wealth. Additional Chief Secretary (Planning) Deepak Trivedi handed over the MoU to Udayakumar. Other officer present were Vijay Prakash, ZGM(N-1) NSIC, finance controller of UPSBEDB, government of UP, Dr Gombi Dwivedi.

UPCOMING EVENTS/ TRAININGS/ ACTIVITIES FOR THE MONTH OF AUGUST

NSIC

MSME-DI

TECHNOLOGY CENTRES

NIMSME

CLICK ON THE CATEGORIES ABOVE FOR FURTHER DETAILS



Write to us at feedback-msme@gov.in