



सत्यमेव जयते

MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES
GOVERNMENT OF INDIA

MAKING
INDIAN MSMEs
GO GLOBAL

MSME INSIDER

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INTERNATIONAL SME CONVENTION 2019

Initiative For Nurturing Indian Msmes

With the twin objective of offering a technology partnership platform and sharing best practices of developed SME economies, Ministry of Micro, Small and Medium Enterprises, Government of India, in association with India SME Forum organized the first ever International SME Convention, in 2018 at Delhi. Featuring more than 160 SMEs from 39 countries, the three day event proved to be a successful debut witnessing the participation of more than four hundred selected SMEs from India and signing of 23 agreements with enterprises.

Treading the path, this year also, one hundred and seventy-five participants comprising of delegations and entrepreneurs from across 44 countries and 1200 entrepreneurs from India participated in the Second International SME convention held in Delhi from June 27 to June 29, 2019. The three-day event gave the opportunity to establish linkages with Indian businesses and meet top ranking officials from various

state and central departments while being part of relevant sessions that will go a long way in empowering business beyond borders. The convention also featured a conference for discussing and sharing experiences of successful & innovative initiatives for enterprise development with policy makers, experts, officials and

175 international participants from 44 countries and 1200 entrepreneurs from India participated in the SME Convention.

professionals, engaging in intensive interactions.

MSME sector- Epitomising Vitality Highly developed economies have banked on their small and medium enterprises for both GDP Growth

as well as higher employment resulting in higher per capita incomes. For example, countries like China, have perfected the art of attracting small and medium enterprises, from all over the world to their Special Economic and manufacturing corridors. SMEs from all over the world have setup manufacturing bases themselves or entered into technical, equity, licensing, collaborations with local enterprises, creating a search in the manufacturing output of the country. However, With a slowing, working age population, China faces an uphill task in continuing to be the low-cost manufacturer for the world. On the other hand, India not only fulfils the requirement of working age youth for manufacturing but also offers a quickly growing market for products and services with over 350 million consumers with disposable incomes.

[Read more here](#)





CTTC, KOLKATA CARRIED OUT A PROJECT ON 'CONCEPT OF GENERATION OF ELECTRICITY'

Staff and trainees of Central Tool Room & Training Centre (CTTC), Kolkata, had carried out a project on 'Concept of generation of electricity using waste water from a locality/housing complex'. The electricity thus generated may

be used for the locality/housing complex, thereby reducing electricity cost, as well as recycling of waste water. The prototype developed has been successful and a Patent has been filed for the same.



NSIC SIGNS WITH COMMON SERVICES CENTERS ON 22.06.2019

The National Small Industries Corporation Ltd.- NSIC signed an MoU on 22.06.2019, with Common Services Centers (CSC) e-Governance Services India for enhancing new offerings for the MSME sector by synergizing each other's competence.



CDGI FIROZABAD ORGANIZES AWARENESS CAMP ON TECHNOLOGY INNOVATION

Centre for the Development of Glass Industry (CDGI), Firozabad organized an Awareness Camp on Technology Innovation in Glass Beads cluster for women entrepreneurs in Meerut, Uttar Pradesh on 20th June 2019, in which 94 participants had participated.

SCHEME CORNER

International Cooperation Scheme



Financial assistance is provided under the scheme on reimbursement basis to the eligible State /Central Government Organisations and Registered Industry Associations, societies /trusts associated with promotion and development of MSME sector.

As per the existing guidelines, the eligible organizations are facilitated for visit /participation of MSMEs in international exhibitions /trade fairs/ buyer-seller meet etc. abroad and also holding International conferences/ seminars/ workshops in India, for technology infusion, exploring business opportunities, joint ventures etc.

During FY 2018-19, financial assistance of Rs.4.80 crore was released for facilitating 590 MSME entrepreneurs.

Guidelines of this Scheme are available on the website of the Ministry i.e. www.msme.gov.in.

Click here to know more about IC SCHEME

SUCCESS STORIES



DR. SMITA NARAM: AYURSHAKTI AYURVEDA COMPANY

Dr. Smita Naram is the CMD of Ayurshakti Ayurveda Company having franchises and alliance partner clinics of Ayurveda in and around the country. Her first-hand experiences and close proximity to the ancient science made Dr. Naram choose to study Ayurveda. But she was not content being just a practitioner, she went on to start Ayurshakti Ayurveda Pvt Ltd, in 1987 which is a result of her love for the science and the urge to go beyond convention. Dr. Naram cannot stop gushing about the support her husband lent her during the early days. Furthermore, she says, "the burning desire and passion accompanied with the will to contribute to society has reaped us 100 alliances around the world, including in Europe, Australia and New Zealand alongwith three more subsidiaries beside India". It is interesting to note that more than 15,00,000 people have visited her clinics to seek help and medication, till date. Ayurshakti is one of the many players poised to ride the wave through its product partnerships and franchise expansion using Schemes under MSME.

MS. MANISHA DHATRAK: VARUN AGRO PROCESSING FOODS PVT LTD

Ms. Manisha Dhatrik is the Managing Director and owner of Varun Agro Processing Foods Pvt Ltd. She was the first Indian lady entrepreneur in Aseptic fruit processing Industry who has set up a well-planned, fully automatic all Indian tropical & subtropical fruit processing unit in Maharashtra. With the back ground of small tomato ketchup processing unit near Nashik and having 12 years of experience in the same field, Ms. Manisha decided to set up large scale fruit processing unit near Nashik, Maharashtra in 2009 by taking a loan under scheme of Indian Govt. She now employs over thousand people in her unit and serves clients across US, Europe, Asia and Middle East. She expresses her gratitude to support of Govt of India for being the catalyst in transforming her life.

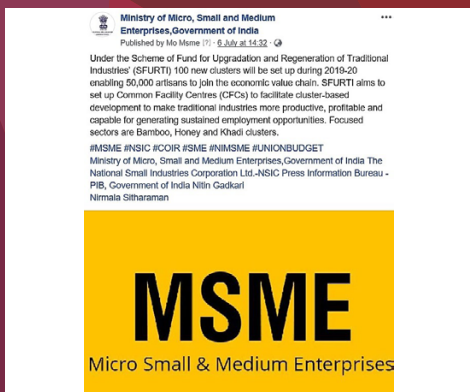


MR. ARUN PRAKASH: BUILDING ROAD TO SUCCESS

Mr. Arun Prakash is the CEO and President of Genetix Biotech Asia which is a one-stop shop with an inventory of over 20, 000 products and have been the only company offering these products in the shortest possible time. He started the enterprise with a meagre investment 26 years ago after completing graduation from Indian Institute of Foreign Trade. In 2010, he launched 'Genetix Brand' and in 2011, diversified into core healthcare with medical devices with the formation of '365 Medical' for distribution of products for Advance Wound Management, Critical Care and Ostomy. His company boasts of a team of 115 employees and over 80 highly qualified professionals working in his company.



MSME HAS AN ACTIVE SOCIAL MEDIA PRESENCE THAT HIGHLIGHTS THE MINISTRY'S DAY-TO-DAY ACTIVITIES AND ENGAGES WITH THE PUBLIC DIRECTLY. THIS SECTION HIGHLIGHTS THE SOCIAL MEDIA HAPPENINGS AND THE HIGHEST ENGAGEMENT POSTS FOR THE MONTH.



FACEBOOK HIGHLIGHTS

Top Facebook post earned 27.6k impressions

Under the Scheme of Fund for Upgradation and Regeneration of Traditional Industries' (SFURTI) 100 new clusters will be set up during 2019-20 enabling 50,000 artisans to join the economic value chain. SFURTI aims to set up Common Facility Centres (CFCs) to facilitate cluster-based development to make traditional industries

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INSTAGRAM HIGHLIGHTS

Top Instagram post earned 1.08k impressions

M/o MSME celebrated Swachhta pakhwada from 16-30 June 2019. To celebrate the occasion, Water conservation & cleanliness Drive for Qutubgarh village, on the outskirts of Delhi, was launched by Shri Nitin Gadkari, Minister of MSME and Shri Pratap Chandra Sarangi, Minister of State for MSME

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TWITTER HIGHLIGHTS

Top Tweet earned 17.3k Impressions

"Make in India", with particular emphasis on Micro, Small & Medium Enterprises, was one of the major focus areas of the Union Budget. Union Minister of Finance and Corporate Affairs, Smt. Nirmala Sitharaman announced various proposals aimed at strengthening MSME sector.

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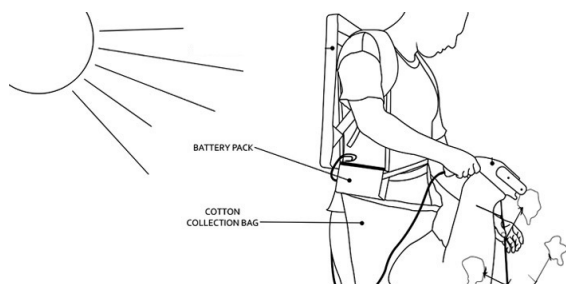


#INTLMSMEDAYCONVENTION2019

The #IntlMSMEDayconvention2019 was inaugurated by Shri Nitin Gadkari, Union Minister for MSME and Road Transport & Highways in the august presence of Shri Pratap Chandra Sarangi, MoS for MSME and Animal Husbandry, Dairying and Fisheries on 27th June 2019

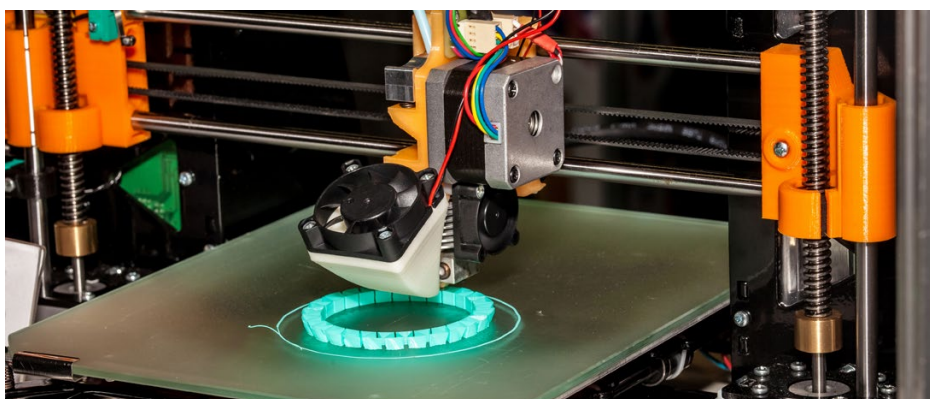
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IGTR, AURANGABAD DEVELOPS 'HAND HELD COTTON PICKER'



Indo German Tool Rooms (IGTR), Aurangabad has developed 'Hand Held Cotton Picker' for agriculture sector by using 3D manufacturing plastic technology for MSME unit, M/s Invent labs Pvt. Ltd. for enhancing efficiency in cotton-picking and avoiding hand injuries.

CTTC, BHUBANESWAR DESIGNS AND PREPARES 3D ASSEMBLY



Central Tool Room & Training Centre (CTTC), Bhubaneswar has indigenously designed and prepared 3D Assembly drawing and simulation of economical "Black Pepper thresher-cum-Grader" machine for Orissa University of Agriculture and Technology (OUAT), Bhubaneswar, Government of Odisha for Research & Development purpose.

They also signed a Memorandum of Understanding (MoU) with National Backward Classes Finance and Development Corporation, New Delhi for conducting Skill development training programme for 300 youths belonging to OBC/SEBC/EBC category.

ACHIEVEMENTS (2019-2020 upto June)

Prime Minister's Employment Generation Programme (PMEGP)

Under the Prime Minister's Employment Generation Programme (PMEGP), margin money subsidy of Rs.146.26 crore has been disbursed by the banks up to 30.06.2019 which will facilitate setting up of 4919 micro enterprises creating employment of around 39,352 persons.

MSME Sambandh

As on June 30, 2019, procurement of Rs. 3,900.44 crore has been made by 63 CPSEs from 11,986 Micro and Small Enterprises (MSEs) including procurement of Rs. 61.39 crore from 233 SC/ST owned MSEs and Rs. 33.53 crore from 251 women owned MSEs out of a total procurement of Rs.16,563.77 crore thereby achieving 23.55% of the total procurement from MSEs.

MSME Samadhaan

Upto 30th June, 2019 a total number of 19,707 applications were filed by MSEs in MSME Samadhaan Portal involving an amount of Rs. 5,061.54 Crore. Out of these, 1517 applications have been mutually settled involving Rs. 216.06 crore. A total of 5,189 applications were converted into cases and 3,189 applications have been rejected by MSEFC Councils. 4,051 cases have been disposed by MSEFCs involving Rs. 1218.76 crore.

MSME Sampark

By end of June this year, 43,427 passed out trainees (job seekers) and 5,205 recruiters (job provider) have registered on the portal against vacancies posted by recruiters. 10,578 resumes were shared with recruiters and 2,314 jobs were offered.



MSME CELEBRATES INTERNATIONAL MSME DAY

Ministry of MSME, in association with ni-msme and India SME Forum, organised an International Convention on “Indian MSMEs, Global Aspirations” on the occasion of International MSME Day on 27th June, 2019. This International SME Convention held from 28-29 June, 2019 in New Delhi aims to provide a global platform for intensive business discussion between international entrepreneurs and selected high-performing entrepreneurs, from all over India. The event was attended by 195 Foreign delegates and 1385 Indian MSMEs at Eros Hotel in New Delhi.



INDIAN ACHIEVERS FORUM ORGANIZES 48TH INDIA-INTERNATIONAL BUSINESS SUMMIT

48th India-International Business Summit was organized by Indian Achievers Forum on June 14th at New Delhi. At the event, NSIC was awarded as “Best MSME Facilitation Partner” for Outstanding Professional Achievement and Inspiring Social Contributions by, Additional Secretary & Development Commissioner, MSME & H.E. Ambassador of Gabon.

UPCOMING EVENTS/ TRAININGS/ ACTIVITIES FOR THE MONTH OF JULY

NSIC

MSME-DI

TECHNOLOGY CENTRES

NIMSME

CLICK ON THE CATEGORIES ABOVE FOR FURTHER DETAILS



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