



सत्यमेव जयते

MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES
GOVERNMENT OF INDIA



MSME INSIDER

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FROM THE DESK OF JS(SME)**SMT. ALKA ARORA**

development of MSMEs and evolved a pattern of growth suitable for its socio-economic environment.

MSME sector- Epitomising Vitality

Micro, small and medium enterprises (MSMEs) are at the heart of industrial activity in India. There are more than 63 million MSMEs, which account for 45% of industrial production, 30.5% of services sector and employ close to 110 million people. A dynamic global market coupled with domestic policy focus can unleash opportunities for MSMEs to go global.

MSME sector has acted as a catalyst to bring about the socio-economic transformation of the country. Indian economy is likely to be a USD 5 trillion economy by 2025 and the MSME segment has the potential to emerge as a backbone for this economy and act as an engine for growth, given the right set of support and enabling framework.

In Indian context, as per the DGCIS data, the value of MSME related products is 147,390.08 million dollars and share of MSME related products in the country exports was 48.56% during 2017-18.

The genesis of making Indian MSMEs global lies in providing them with a level-playing field to innovate, incubate and penetrate vis-a-vis the global arena. Today's environment of global competition and challenges has prompted many countries to take steps to encourage MSMEs and in India, too, this has initiated the need to evaluate a strategy to enhance their overall capabilities and provide support to MSME sector.

MSMEs in India, with their dynamism, flexibility and innovative drive, are increasingly focusing on improved production methods, penetrative marketing strategies and modern scientific management capabilities to sustain and strengthen their operations. They are poised for global partnership and have the potential to absorb latest technologies in diverse fields. Indian MSME sector is a role model which many other countries like to replicate. They play an important role in making India a manufacturing hub and "Make in India" campaign a success.

The need of the hour undoubtedly is to provide sustenance to enterprises in this sector through suitable measures which would strengthen them to convert the challenges into opportunities for scaling new heights.

We are focusing on providing MSMEs an enabling environment with overall aim of making India a manufacturing hub.

Thus, the main objective of International Cooperation activity is to build the capabilities of Indian MSMEs by creating opportunities conducive for producing technical and business alliances like joint ventures, technology transfer, sub-contracting, exporting of products among Micro, Small and Medium Enterprises (MSMEs) of India and those of developed and developing countries. The overall emphasis is on developing sustainable business relations rather than one-way transactions with a focus to achieve Make in India objectives.

Reorienting MSMEs to go Global

Micro Small and Medium Enterprises (MSMEs), are the nurseries for entrepreneurship and innovation. Indian MSMEs are widely dispersed across the country and produce around 6000+ diverse range of products and services to meet the needs of the local markets, the global market and integrating into domestic and global value chains. They have evolved not only more innovative offerings, but also offer greater value to their partners so that most competitive and mutually beneficial outcomes become possible. With its agility and dynamism, the sector has shown admirable innovativeness and adaptability to firm competition in the domestic and international arena. Being the second largest employment generating sector in India after agriculture, MSME sector has emerged as a powerful engine of the country's economic growth, contributing around 45 per cent of the overall exports from India.

It is established fact that India has acquired considerable experience and expertise in the industrial sectors – especially in the MSME sector. India has given considerable emphasis for the

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15TH GLOBAL SME BUSINESS SUMMIT

Building Partnerships through Global Value Chains

"The Government of India has been working continuously to make Indian MSMEs match the global standards. The constant efforts have resulted in the improvement of our ratings in the Global EoD Branking and addressing the challenges faced by MSMEs in connecting to GVCs," said Minister of State (Independent Charge) for Micro, Small and Medium Enterprises (MSME) Shri Giriraj Singh while delivering the keynote address during the inauguration of the 15th SME Global Summit organized by the Ministry of MSME in partnership with CII, on 19 - 20 December, 2018 in New Delhi. This year, the theme centered around 'Building Partnerships through Global Value Chains' and aimed to boost the global competitiveness of the Indian MSMEs by apprising them of the global trends, global practices and standards along with arranging experience sharing and B2B meeting with SMEs from across the globe. [Click here to read more...](#)





“SOCIAL ENTERPRISE CONCLAVE- 2018” AT NEW DELHI

As the role and importance of social enterprises is increasing in recent times, to further strengthen the Enterprises ecosystem, Office of Development Commissioner (MSME) organised a “Social Enterprise Conclave- 2018” at Dr.

Ambedkar International Center, New Delhi, on 14th December, 2018. Shri Giriraj Singh, Hon’ble Union Minister of State(I/C), Ministry of MSME inaugurated the event.



SHRI GIRIRAJ SINGH LAID THE FOUNDATION STONE FOR TECHNOLOGY CENTRE AT BIHTA

Eyeing at facilitating growth among the Micro, Small and Medium Enterprises of the region, MSME Minister Shri Giriraj Singh laid the foundation stone for Technology Centre at Bihta, Patna District in Bihar on Dec 5, 2018. Chief Guest, Shri Sushil Kumar Modi, Hon’ble Deputy Chief Minister of Bihar, Shri Ram Kripal Yadav, Hon’ble Union Minister of State, Minister of Rural Development, Secretary MSME, and AS & DC MSME attended the event.



LOAN SANCTIONED TO BENEFICIARIES IN EAST SINGHBHUM AUTO CLUSTER, JHARKHAND

Indo Danish Tool Room, Jamshedpur organised 8 loan camps in association with Nationalised Banks, SIDBI, NSIC, MSME- DIs, industry associations featuring Rs 74.31 crores of 59 Minutes loan sanctioned to 262 beneficiaries in East Singhbhum Auto Cluster, Jharkhand. Also, the key highlights comprised of Rs 14.30 crore of MUDRA loan sanctioned to 527 beneficiaries in East Singhbhum Auto Cluster, Jharkhand.

SCHEME CORNER

International Cooperation Scheme



It is a demand driven scheme under which financial assistance is provided on reimbursement basis to the eligible State/Central Government Organisations and Registered Industry Associations, societies/trusts associated with promotion and development of MSME sector.

As per the existing guidelines, the eligible organizations are facilitated for visit /participation of MSMEs in international exhibitions /trade fairs/ buyer-seller meet etc. abroad and also holding International conferences/ seminars/ workshops in India, for technology infusion, exploring business opportunities, joint ventures etc.

Under the Scheme, during the current FY 2018-19, Rs.3.59 crore has been released upto 28.12.2018 for facilitating 454 MSMEs.

During 2017-18, financial assistance of Rs.4.08 crore was released for facilitating 723 MSMEs.

Guidelines of this Scheme are available on the website of the Ministry i.e. www.msme.gov.in.

[Click here to read more news](#)

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SUCCESS STORIES



NANDLAL SINGH- IRON WILL, STEEL NERVES

10th pass Nandlal Singh from Rewa district in Madhya Pradesh State, could only struggle to make some living as a wage earner here and there. Determined to be an entrepreneur, he submitted application to the District Industries Center under PMEGP and was sanctioned of Rs. 20,00,000/- to establish a steel fabrication unit. He had undergone an EDP training at UB RSETI, Rewa and set up his unit named "Maa Durga Iron and Steel Fabrications". He is now a very popular and reliable person in steel fabrication works earning Rs. 50,000 per month and fondly remembers the support and guidance given by UB RSETI Rewa for transforming his life and career.

VIJAYENDRA KUMAR- CONQUEST IS THY NAME

Vijayendra Kumar belongs to a family of agriculturists from Chakhamja village of Vaishali District in Bihar State. He wanted to be an entrepreneur and chosen after careful thought to go into the production of dairy products. Under PMEGP Scheme through District Centre, Hajipur he was promised a loan of Rs.,20,00.000/- . Soon after the EDP training, he availed the loan and added his part of Rs.1,00,000/- and started his dairy processing unit named 'Hari Om Dairy Products'. He is earning a monthly net income of Rs.50,000/- and employs 18 persons in his dairy processing unit. He expresses his deep gratitude to Director and Staff of RUDSETI, Hajipur for guiding him to achieve success in his life.



SUVARNA S PATIL- SILVER LINING THAT BRIGHTENED LIFE

This story unravels the inspiring journey of Suvarna S Patil, a woman entrepreneur who stood firm against all the odds and kept herself motivated to become an entrepreneur. She applied to S B I Ramsec Branch, Kolhapur for a loan of Rs.6,00,000/- under PMEGP. The loan was sanctioned by Bank and she was advised to undergo EDP training at BOI Star RSETI Kolhapur. Soon after the training, she started her Silver Ornament Manufacturing unit at Kolhapur with the help of Loan of Rs.6,35,000/- from SBI Kolhapur. She is earning an average monthly income of Rs.50,000/- and expresses gratitude to staff members of BOI RSETI, Kohlapur, who played a significant role in shaping her career.



MSME HAS AN ACTIVE SOCIAL MEDIA PRESENCE THAT HIGHLIGHTS THE MINISTRY'S DAY-TO-DAY ACTIVITIES AND ENGAGES WITH THE PUBLIC DIRECTLY. THIS SECTION HIGHLIGHTS THE SOCIAL MEDIA HAPPENINGS AND THE HIGHEST ENGAGEMENT POSTS FOR THE MONTH.



FACEBOOK HIGHLIGHTS

Top Facebook post earned 5,597 impressions

The Minister of State for Micro, Small & Medium Enterprises (I/C), Shri Giriraj Singh delivering his speech in the inauguration Programme of the Tool Room And Training Centre at R K Nagar in Agartala on 29th December 2018

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TWITTER HIGHLIGHTS

Top Tweet earned 7,583 Impressions

Over 40 countries participated in the scheduled B2B meetings providing exciting opportunities to expand the existing businesses/explore new business opportunities across sectors on trade facilitation desks.

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INSTAGRAM HIGHLIGHTS

Top Instagram post earned 995 impressions

Senior representatives from the Govt of India, High Commissioners, Trade Commissioners and Embassy Officials from various countries and thought leaders from the Industry participated in the 15th Global SME Business summit

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YOUTUBE HIGHLIGHTS

Top YouTube post earned 301 impressions

The Solar Charkha Mission aims to promote rural employment among poor women and strengthen themselves on social and economic fronts. Driven by DC motor and solar power, Solar Charkhas have been instrumental #SolarCharkha

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#GLOBALSMESUMMIT2018

The 15th Edition of the #GlobalSMEsummit2018 hosted by CII Technology Summit in partnership with Ministry of Micro, Small and Medium Enterprises, Government of India held at Hyatt Regency, New Delhi. The 15th Edition of the Global Summit featured Informative and concept based inspirational talks by senior industrialists/disruptive innovators/entrepreneurs along with a plenary session on E-commerce, digital entrepreneurship and much more.

#CII #SME #GlobalSMEsummit2018 #CIISMEsummit #CIISME #MSME

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EXTRACTION OF SODIUM LIGNOSULPHONATE (SLS) FROM COIR PITH



COIR PITH

The Microbiology Department of CCRI concentrates on research leading to development of user-friendly, cost effective and environment safe technologies for the coir industry through bio-technological intervention. Extraction of Sodium Lignosulphonate (SLS) from Coir Pith



SLS

are subjects of study. For improving the quality of SLS for use in Oil Drilling Applications, 3% Sulphite solution's processing and evaluation properties are still underway. Studies are going on for the extraction of SLS using KOH instead of NaOH for the economical and cost effective extraction of SLS.

DEVELOPMENT OF FLAME RETARDANT RUBBERISED COIR



The use of coconut fibre (coir) as a filling material for upholstery has been known for a long time. The rubberised coir is mainly used as cushioning pads in mattresses, car seats and upholstery, as a packaging material and in insulation. Coir Board has carried out

the development of flame retardant rubberised coir for cushioning purpose in Railways Studies to improve the flame retardancy characteristics of the rubberised coir by different treatments and tested at CIPET, Hyderabad (the RDSO recognised laboratory).

ACHIEVEMENTS

(2018-2019 upto December)

During Nov-Dec 2018, Coir Board released Rs.83,80,000/- towards subsidy for setting up of 21 coir units under Coir Udyami Yojana.

An amount of Rs.4,25,591/- was disbursed as External Market Development Assistance to 3 coir units for various export promotional activities abroad.

18 Technology Centres set up by Ministry of MSME has trained 16904 trainees and assisted 3048 units during the month of December 2018, for job works, testing and calibration and consultancy services.

Rs 74.31 crores of 59 minutes loan were sanctioned to 262 beneficiaries in East Singhbhum Auto Cluster, Jharkhand in loan camp organised by Indo Danish Tool Room, Jamshedpur.

Rs 14.30 crores of MUDRA loan were sanctioned to 527 beneficiaries in East Singhbhum Auto Cluster, Jharkhand in loan camp organised by Indo Danish Tool Room, Jamshedpur.



15TH GLOBAL SME BUSINESS SUMMIT

The 15th SME Global Summit was organized by the Ministry of MSME in partnership with CII, on 19 - 20 December, 2018 in New Delhi, themed 'Building Partnerships through Global Value Chains'. The inaugural session was attended by Hon'ble Minister of MSME, Shri Giriraj Singh, Hon'ble Minister of Commerce and Industry, Shri Suresh Prabhu, Secretary, Ministry of MSME, Dr Arun Kumar Panda, Mr. Rakesh Bharti Mittal (President, CII) and Mr. Shreekanth Somany (Chairman, CII National SME Council) at Hyatt Regency in New Delhi. The summit witnessed participation from 30+ countries such as China, USA, Zambia, Ethiopia, Nepal, Bangladesh, Bhutan, Cambodia and others, 100+ SME delegates pan India, 20+ speakers from the Industry and the Government, 100+ B2B Meetings and workshops/masterclasses on SME focus areas.



TOOL ROOM AND TRAINING CENTRE INAUGURATED AT TRIPURA TO BOOST ENTREPRENEURSHIP

The Minister of State for Micro, Small and Medium Enterprises (MSME), Giriraj Singh inaugurated a Tool Room and Training Centre in presence of Chief Minister, Tripura Shri Biplab Kumar Deb for developing entrepreneurship at R K Nagar in the outskirts of Agartala on Dec 29, 2018. The training centre is aimed towards skill development and for hands-on practical training of students in various trades in 15 Industrial Training Institutes (ITIs) across Tripura. Among others present in the program were local MLA Ratan Chakraborty, MLA Krishnadhan Das, TIDC MD Tinku Roy.

UPCOMING EVENTS/ TRAININGS/ ACTIVITIES FOR THE MONTH OF JANUARY

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