



सत्यमेव जयते

MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES
GOVERNMENT OF INDIA



MSME INSIDER

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FROM THE DESK OF JS (SME)

SMT. ALKA ARORA

Northeast India Calling!

Kharkutta , a picturesque town in Garo hills of Meghalaya district is witness to the first entrepreneurial venture of two fashion design graduates setting up their own boutique under the unique and catchy name :BumBum.

One would obviously scratch his head in bewilderment at the uncanny name but the meticulously handcrafted design at the bootstrapped boutique are making a positive dent in the society enabling self sufficiency and at the same time sewing a bigger dream for themselves. Kick-started with just two designers, three machines and three seamstresses, BumBum gives an insight to the blossoming entrepreneurship in the region ploughing its way ahead with spirit and drive across the remote land of North East.

[Click here to read more](#)

POLICY DECISIONS MADE BY MINISTRY OF MSME AS PER THE SUPPORT AND OUTREACH INITIATIVE LAUNCHED BY HON'BLE PRIME MINISTER



Hon'ble Prime Minister of India launched "Support and Outreach Programme" for MSME Sector at Vigyan Bhawan, New Delhi on 02.11.2018 and unveiled 12 key initiatives which will help the growth, expansion and facilitation of MSMEs across the Country.

As per the 12 key announcements made by Hon'ble Prime Minister in the "MSME Support and Outreach Programme", the following policy decisions have been made by Ministry of MSME.

(i) The Public Procurement Policy for MSEs Order, 2012 has been amended vide Gazette notification No. S.O. 5670(E) dated 9th November, 2018. Amended policy mandates increase from 20% to 25% annual procurement from MSEs by Central Ministries/Departments/Public Sector

Enterprises (CPSEs), which also include 3% procurement from MSEs owned by Women entrepreneurs. Necessary changes have been made in the MSME SAMBANDH Portal.

(ii) Gazette notification S.O. 5621(E) dated 02.11.2018, has been issued instructing all companies with a turnover of more than Rs. 500 crore and all CPSEs to mandatorily get onboarded on the Trade Receivables Discounting System Platform (TReDs).

(iii) Gazette notification S.O. 5622(E) dated 02.11.2018, has been issued directing all companies who get supplies of goods or services from MSEs and whose payments to MSE suppliers exceed 45 days from the date of acceptance of goods or services to mandatorily submit a half yearly return to the Ministry of Corporate Affairs.

Delayed Payment Monitoring System

SAMADHAAN PORTAL

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10th East Himalayan Expo, Shillong

The 10th East Himalayan Expo, Shillong was inaugurated by Governor of Shillong, Shri Tathagata Roy. The Expo was held from 10th to 17th December at SGRT Second Field, Shillong, Meghalaya, where the theme of the Expo was "Organic wonder". The 10th East Himalayan Expo showcased almost 100 North-East SC/ST entrepreneurs who showcased unique products from their home town like Incense making, leather products, tribal dresses etc. This year, the East Himalayan Expo assumed significance especially when the country was celebrating the 150th birth Anniversary of Mahatma Gandhi "Father of the Nation" and it inspired all citizens to rededicate themselves towards the talk of national building.





DELEGATION FROM GHANA CALLS ON CMD, NSIC

Delegation from Ghana led by Rt. Hon. Speaker of Parliament Prof Aaron Mike Oquaye, accompanied by H.E. Mr. Michael Aaron N.N. Oquaye, High Commissioner of Ghana in New Delhi called on CMD, NSIC to discuss possible

areas of cooperation for the development of MSMEs in Ghana. The delegation was taken around NSIC's facilities for development of entrepreneurs and facilities for skill development through advanced trainings.



DELEGATION FROM RSMB CALLS ON SH. GIRIRAJ SINGH

Delegation from RSMB-Russia led by Mr. Bantasekin Nikita, Head of Intl. Coop. of RSMB along with Mr. G. Mitry, Chairman, SME Bank of Russia called on Shri Giriraj Singh, Hon'ble Minister of State (I/c), Ministry of MSME to discuss various possibilities of cooperation in MSME sector of both the countries on 26.11.2018 in the presence of Secretary (MSME), CMD, NSIC and other senior officers of Ministry and NSIC.



MSME PAVILION INAUGURATED BY SHRI GIRIRAJ SINGH AT IITF 2018

Union Micro, Small & Medium Enterprises Minister Giriraj Singh on 15th November, 2018 inaugurated the MSME pavilion at the 38th India International Trade Fair (IITF) in New Delhi. MSME entrepreneurs showcased their products at the stall. The theme of this year's Expo was "Rural enterprises in India".

SCHEME CORNER

Promotion of MSMEs in NE Region and Sikkim



To foster the spirit of entrepreneurship amongst youth for accelerated growth of North Eastern India, Govt of India approved scheme called "Promotion of MSMEs in North East Region and Sikkim" in Aug 2016.

Under the Scheme, Government of India shall provide financial assistance to States for four components viz, Establishment and upgradation of Mini Technology Centres; Development of Industrial Estates; Capacity Building of Officers engaged in Promotion of MSMEs; and Other Activities regarding Promotion of MSMEs in NE Region.

The financial outlay for 2018-19 is Rs 13 crore

Under the scheme, tool room and training centre is set up at Tinsukia and Agartala, besides upgrading existing facilities at NTTC, Dimapur and Sikkim State Council of Science and Technology at Gangtok.

The scheme visions to promote industrialization in the States of the North Eastern Region, thereby boosting employment and income generation.

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Success Stories



MUKTAMANI MOIRANGTHEM- THE LADY SHOEMAKER

Muktamani Moirangthem is a cheerful entrepreneur with an extraordinary backstory. Hailing from a poor family, she knitted yarns since teenage. She was sanctioned loans from govt under small scale industry and set up her own hand-knitted shoes unit. She now manufactures heels, strapped sandals, boots which are also exported to Australia, France, Japan as well as within India. She is also the recipient of national and regional awards such as the North-East Vasudhara Award, Micro Small and Medium Enterprise Award and more recently, she was honoured with the True Legends Award.

SIAM LAINGEK

ESSENTIAL OILS: A JOURNEY THROUGH NORTH EAST

The story of Siam Laingek of Manipur from NorthEast India is inspiring. Despite being bogged down by the poor situation of his family, he stood up courageously for augmenting his family income. For over a decade, his company has been engaged in providing lemongrass essential oils across NorthEast. The lemongrass essential oils produced in his unit has internal, topical (skin) and aromatic applications. Registered under the name 'Thangching Herbals Enterprises', his company is the pioneer in essential oil production in Manipur. He attended NorthEast Festival last year and his stall was an instant crowd-puller and also received amazing response in IITF this year. He feels very fortunate to be associated with MSME and NSIC for giving platform for attracting exposure and a live audience for his products. Today, Siam Laingek can look back with nostalgia and pride at his journey as an entrepreneur.



WONDROUS LUCY- MODERN FRUIT PROCESSING

Staying in Delhi, Wondrous Lucy is a successful NorthEast entrepreneur engaged in the business of squash manufacturing since 1995. Though she sought initial training in Meghalaya, yet she got an exposure for manufacturing of new products with good market at Khadi Board in Bengaluru. Therein, she got specialised training in pickle making, jam making, spice, squash for four months. After successful completion of her training, she set up her own unit under the name 'Modern Fruit Processing'. She participated in Meghalaya in a local exhibition, while the government also sent her to participate in varied trade expos at NorthEast, Mumbai, Bengaluru, Chennai and so on. Now, she leads a renewed life and express her gratitude to MSME and Khadi for transforming her life and career.

MSME HAS AN ACTIVE SOCIAL MEDIA PRESENCE THAT HIGHLIGHTS THE MINISTRY'S DAY-TO-DAY ACTIVITIES AND ENGAGES WITH THE PUBLIC DIRECTLY. THIS SECTION HIGHLIGHTS THE SOCIAL MEDIA HAPPENINGS AND THE HIGHEST ENGAGEMENT POSTS FOR THE MONTH.



FACEBOOK HIGHLIGHTS

Top Facebook post earned 5,597 impressions

Dr A.K Panda, Secretary (MSME) along with Sh. Ram Mohan Mishra, AS & DC (MSME) addressed the State Consultation on MSME Schemes at Dr Ambedkar International Centre organised by Ministry of MSME on 12th Dec 2018.

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TWITTER HIGHLIGHTS

Top Tweet earned 7,583 Impressions

Hon'ble MoS (I/C), Ministry of MSME, Shri Giriraj Singh laid Foundation Stone for a New Technology Centre under TCSP project at Sikandarpur, Patna. The TC will have a built-up area of approx 15 acres.

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INSTAGRAM HIGHLIGHTS

Top Instagram post earned 995 impressions

Muktamani Moirangthem is a 50 plus mother of four who manufactures hand-knitted woollen shoes that are sold all over the world under the brand name "Mukta Shoes" and a much sought-after shoemaker and designer.

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YOUTUBE HIGHLIGHTS

Top YouTube post earned 301 impressions

The theme of MSME Expo at this year's IITF - 2018 is "Rural entrepreneurs in India" where over 200 entrepreneurs have participated. Interview of one such entrepreneur who has pioneered high-grade essential oil from Manipur.

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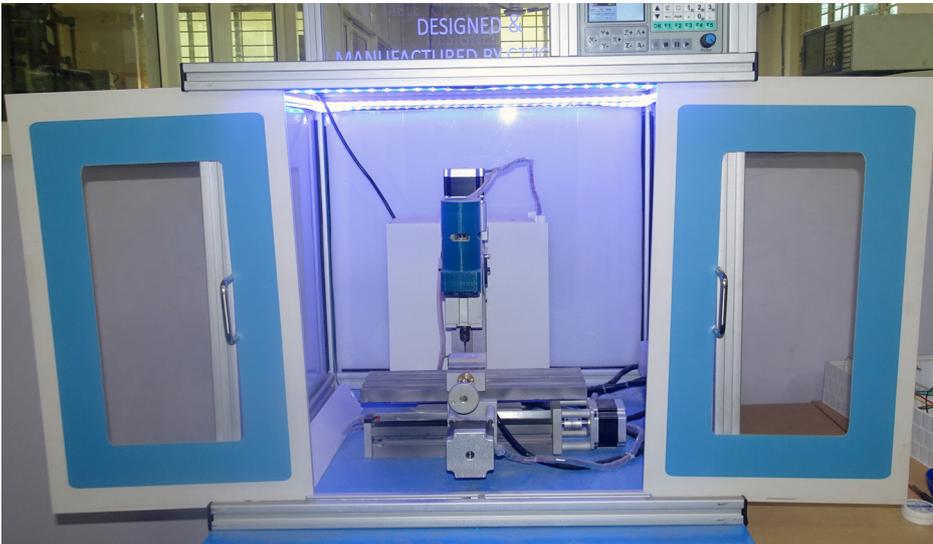


#IITF2018

MSME Expo 2018 was organised by Ministry of MSME at Pragati Maidan, New Delhi in the 38th IITF 2018. Scores of MSME entrepreneurs showcased a range of products. The theme for the pavilion was "Rural enterprises in India" which focused on two flagship programmes of the Ministry – Cluster Development Programme with special focus on Flavour & Fragrance Development and Solar Charkha Mission. Wide range of products including Engineering, Food, Handicraft, Leather & other products were made available at the MSME Expo 2018. The Ministry of Micro Small & Medium Enterprises was awarded the silver Medal for excellence at display in the 38th India International Trade Fare 2018 held at Pragati Maidan for Ministries & department, PSU PSB & commodity Boards pavilion adjudged first for excellence in display

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CTTC, BHUBANESHWAR DESIGNS TABLE TOP CNC MILLING MACHINE



Central Tool Room & Training Centre (CTTC), Bhubaneswar has indigenously designed and manufactured an economical Table Top CNC Milling Machine which was demonstrated in "Make in Odisha" Conclave held during 11th to 15th November, 2018. The Table Top CNC Milling Machine manufactured at CTTC is perfect for the educators or small business owner

in need of a CNC milling machine that produces parts fast. CTTC, Bhubaneswar has also conducted field study of ITI Marichimal at Damanjodi, Koraput, Odisha for setting up of Advanced Skill Centre in collaboration with NALCO (National Aluminium Company Limited), a Navratna CPSE under Ministry of Mines.

NEW CRM SHEET AND IDTR DEVELOPED BY TATA STEEL LTD.



IDTR – Jamshedpur has executed one Research & Development Project with Tata Steel Limited (R & D) to reduce the numbers of forming operation of Rim of a Commercial Vehicle. Presently 04 nos forming operations are required to provide the final desired shape

of the Rim. Tata Steel Limited has developed a new CRM Sheet and IDTR – Jamshedpur provided the Tooling Solution through which the Rim will be formed in 03 forming operations. It will increase the Productivity by 25% of the Automobile Vendors (MSME Sector).

ACHIEVEMENTS

(2018-2019 upto November)

Prime Minister's Employment Generation Programme (PMEGP)

Margin money subsidy of Rs.1001.29 crore has been disbursed by the banks up to 30.11.2018 which will facilitate setting up of 35,607 micro enterprises creating employment of around 2,84,856 people.

MSE- Cluster Development Programme

A cumulative total of 7 Common Facility Centres (CFCs) has been commissioned and 2 industrial estates have been made Functional/ Upgraded upto the month of November, 2018. Setting up of CFC in Steel Fabrication Products Cluster, Salem, Tamil Nadu has been completed in November, 2018.

Credit Guarantee Trust Fund for Micro and Small Enterprises (CGTMSE)

During the month, 12354 credit proposals and an amount of Rs. 1268.98 crore have been approved.

MSME Sampark

During the month, 25,295 passed out trainees (job seekers) and 4,790 recruiters (job provider) have registered on the portal against vacancies posted by recruiters. 5,535 resumes have been shared with recruiters and 1370 jobs have been offered.



RURAL ENTREPRENEURSHIP AND MSMEs TAKE THE SPOTLIGHT AT IITF 2018

Shri Giriraj Singh, Hon'ble Minister of State (I/C), Ministry of MSME inaugurated the MSME pavilion at the 38th India International Trade Fair (IITF) on 15th November, 2018 at New Delhi. The Ministry of MSME had set up its stall under the banner of MSME Expo 2018. Over 50 MSME entrepreneurs showcased their products at the stall showcasing a wide range of products which included engineering goods, food, handicrafts, leather, textiles and hosiery, electrical and electronic appliances, auto components, readymade garments, gems & jewellery, cosmetics and herbal products. The Theme Pavilion of the Fair was on Rural Enterprises in India and it focuses on two flagship programmes of the Ministry of MSME viz, CDP and Solar Charkha Mission. Ministry of Micro Small & Medium Enterprises was awarded the Silver Medal for excellence at display in the 38th India International Trade Fair 2018.



ROZGAR MELA HELD IN NAWADA, BIHAR FROM 3RD TO 5TH NOV, 2018

Indo Danish Tool Room (IDTR), Jamshedpur and its Extension Centre, Tool Room and Training Center (TRTC), Patna had sensitized on various Skill Development Training Programmes in a "Rojgar Mela" held at Nawada, Bihar during 3rd to 5th November, 2018. Shri Giriraj Singh, Hon'ble Minister of State (I/C), Ministry of MSME was the Chief Guest. Indo Danish Tool Room (IDTR), Jamshedpur has also organized a "Mega Loan Mela in 59 Minutes" on 16th & 17th November, 2018, wherein Nationalized Banks, SIDBI, NSIC, MSME – Development Institute, Industry Association & Students have participated.

UPCOMING EVENTS/ TRAININGS/ ACTIVITIES FOR THE MONTH OF NOVEMBER

NSIC

MSME-DI

TECHNOLOGY
CENTRES

NIMSME

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